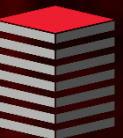


The Oracle Bare Metal Cloud and Software Defined Everything



Unsafe Harbor

- This room is an unsafe harbor
- You can rely on the information in this presentation to help you protect your data, your databases, your organization, and your career
- No one from Oracle has previewed this presentation
- No one from Oracle knows what I'm going to say
- No one from Oracle has supplied any of my materials
- Everything I will present is existing, proven, functionality



Introduction





- ♣ Oracle ACE Director Alumni
 - Oracle Educator
 - 🏛 Curriculum author and primary program instructor at University of Washington
 - 🏛 Consultant: Harvard University
 - University Guest Lecturers
 - APAC: University of Canterbury (NZ)
 - EMEA: University of Oslo (Norway)
 - Latin America: Universidad Cenfotec, Universidad Latina de Panama, Tecnológico de Costa Rica
 - IT Professional
 - First computer: IBM 360/40 in 1969: Fortran IV
 - Oracle Database since 1988-9 and Oracle Beta tester
 - The Morgan behind www.morganslibrary.org
 - Member Oracle Data Integration Solutions Partner Advisory Council
 - Vice President Twin Cities Oracle Users Group (Minneapolis-St. Paul)
 - Co-Founder International GoldenGate Oracle Users Group
 - Principal Adviser: Forsythe **Meta7**



System/370-145 system console



My Websites: Morgan's Library



Morgan's Library

☐ www ☐ library

International Oracle Events 2016-2017 Calendar

NovDecJanFebMarAprMayJunJulAugSepOct

The Library

The library is a spam-free on-line resource with code demos for DBAs and Developers. If you would like to see new Oracle database functionality added to the library ... just email us. Oracle Database 12cR2 is now available in the Cloud. If you are not already working in a 12cR1 CDB database ... you are late to the party and you are losing your competitive edge.

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Mad Dog Morgan



Training Events and Travels

- [OTN APAC, Sydney, Australia - Oct 31](#)
- [OTN APAC, Gold Coast, Australia - Nov 02](#)
- [OTN APAC, Beijing China - Nov 04-05](#)
- [OTN APAC, Shanghai China - Nov 06](#)
- [Sangam16, Bangalore, India - Nov 11-12](#)
- [NYOUG, New York City - Dec 07](#)

Next Event: Indiana Oracle Users Group

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- [Bryn Llewellyn's Editioning White Paper](#)
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ACE News

 Would you like to become an Oracle ACE? 

Learn more about becoming an ACE



- [ACE Directory](#)
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www.morganslibrary.org



Forsythe (1:2)

- In business 46 years
- \$1.2B in 2016
- Partner with more than 200 technology OEMs



- Second largest security integrator in North America

A10 Networks	DataCableTech	Liquidware Labs	Riverbed Technology
AccessData	Dataram	Logitech	RSA Security
Accutech	Dell EMC	LogLogic	SafeNet
Acronis	Dialogic Dovetailed Technologies	LogRhythm	Sanbolic
ADVA	Digital Guardian	Loop1 Systems	Seagate
Aerohive	Dynatrace	LSI Corporation	Securonix
AirMagnet	Eaton Powerware	Luminex	Server Technology
AirTight Networks	EDGE Memory	Maxell	Service Now
AirWatch	Emulex	McAfee	Silver Peak
AlgoSec	EndRun Technologies	Mellanox Technologies	Software Diversified Services
Amazon	Entrust	Microsoft	Solarflare Communications
APC	Equinix	MobileIron	SolarWinds
AppDynamics	ExtraHop	MRV	Sophos
AppSense	F5 Networks	Multi-Tech Systems	Spectra Logic
Apptio	Fidelis Cybersecurity	nCircle Network Security	Splunk
APTARE	Finisar	Net Optics	STEALTHbits Technologies
Arbor Networks	FireEye	NetApp	SUSE
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Aruba Networks	Fluke Networks	NetScout	Symmetricon
Avago Technologies	ForeScout Technologies	Netskope	T5
Avant Communications	Fortinet	Network Executive Software	Tele-Communication, Inc.
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Axway	Fujifilm	Norman Data Defense Systems, Inc.	Texas Memory Systems
Barracuda Networks	Fujitsu	Northern Software	The Written Word
BlueCat Networks	Fusion-io	Novell	TierPoint
BMC Software	Gemalto	NTP Software	Tintri
Boldon James	GIGABYTE	Nutanix	Titus
Box	Gigamon	NVIDIA	TransVault
Bradford Networks	Google	OCZ Technology	Trend Micro
Brocade	Guidance Software	Opengear	Tripp Lite
CA Technologies	HBGary	Oracle	Tripwire
Cable-Comm Technologies	HDS	Palo Alto Networks	Trustwave Holdings
Carbon Black	Hewlett Packard Enterprise	Panasonic North America	Tufin Software North America, Inc.
Catbird Networks	IBM	Panduit	Variphy
CCX Corporation	Imation		



- In business 46 years
- \$1.2B in 2016
- Partner with more than 200 technology OEMs



7th straight year CRN Top 50 Providers



Centrify	Imperva	Panzura	Varonis
Cenzic	Index Engines	Peer Software	VCE
Chatsworth	Infoblox	Pivot3	Veeam
Check Point	Intel	PKWARE	Veracode
Ciena	IPsoft	Proofpoint	Veritas
Cisco	Ipswitch	Pure Storage	Vertiv
Citrix	ISI Telemanagement Solutions, Inc.	Qlogic	Viavi Solutions
Cloudgenix	Ixia	Qualys	Violin Memory
CommVault	JadeLiquid Software	Quantum	Viptela
Cortelco	JDSU	Radware	Virtual Instruments
Crossbeam Systems	Juniper	Rapid7	VMTurbo
CrowdStrike	Kingston	Raritan	VMware
CTERA Networks	Lancopé	RecoveryPlanner	Voltage Security
CyberArk	Lantronix	Red Hat	Vormetric
Cylance	Lenovo	RedSeal Systems	Websense
Damballa	Liebert	Resilient, an IBM Company	Winchester Systems
		Reveille Software	Zerto

- Focusing on solutions to business problems ... not products



What Meta7 Brings To The Party

- Oracle only division of Forsythe
- Platinum Partner
- Focuses on the entire Oracle technology stack
 - The entire line of Oracle infrastructure from x86 through the full stack of engineered systems and storage
 - Oracle Database
 - Design and Deployment
 - Stability
 - Security
 - Scalability
 - Data Integration (GoldenGate)
 - Oracle Cloud
 - DevOps
 - Infrastructure as Code
- Focusing on solutions to business problems ... not products



Stability: IT Fire Fighting



Oracle Stack Security



Scalability: VLDBs and Partitioning

Database Performance



Zero Downtime Migration



Just In Time IT Procurement



Learning Experience Alert



Three Short Presentations

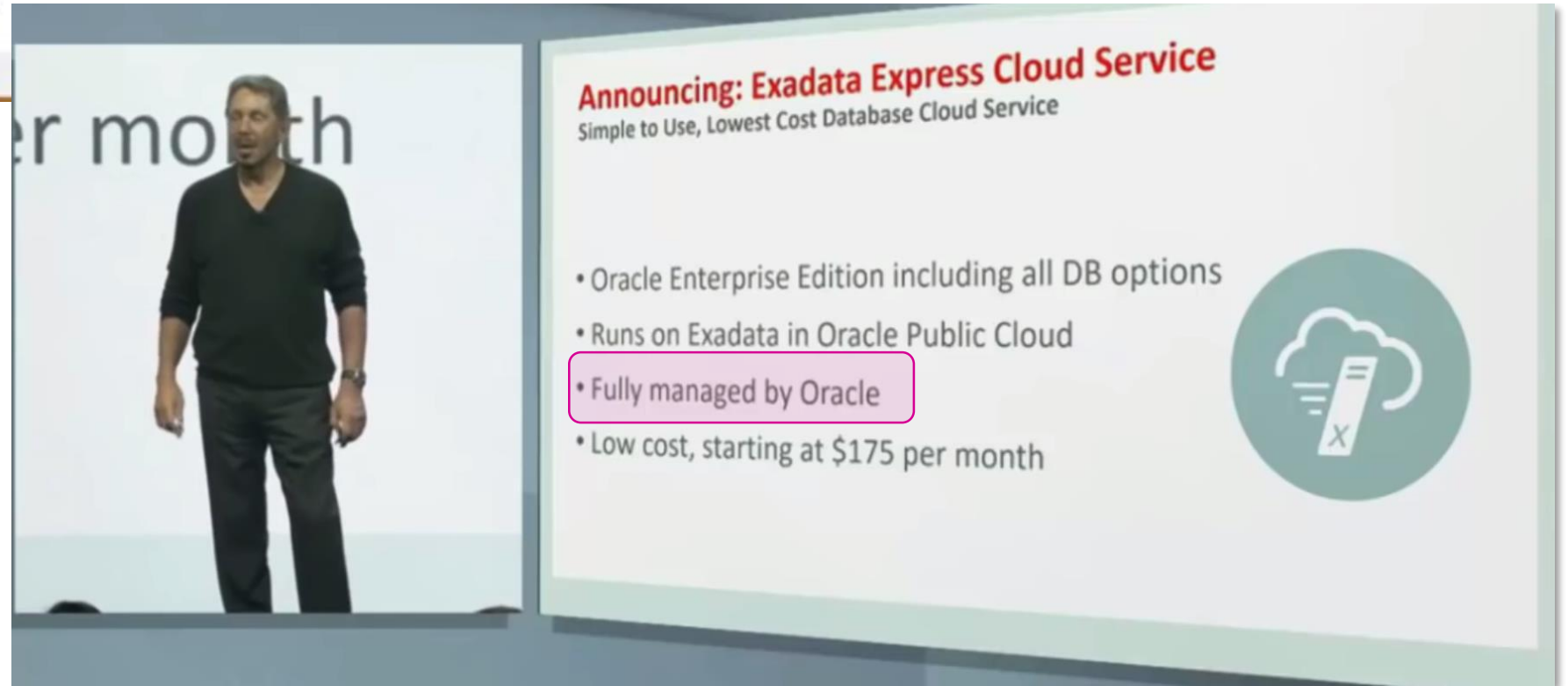
- Tone Deaf
- Software Defined Everything
- Bare Metal Cloud



Tone Deaf



Tone Deaf Oracle



er month

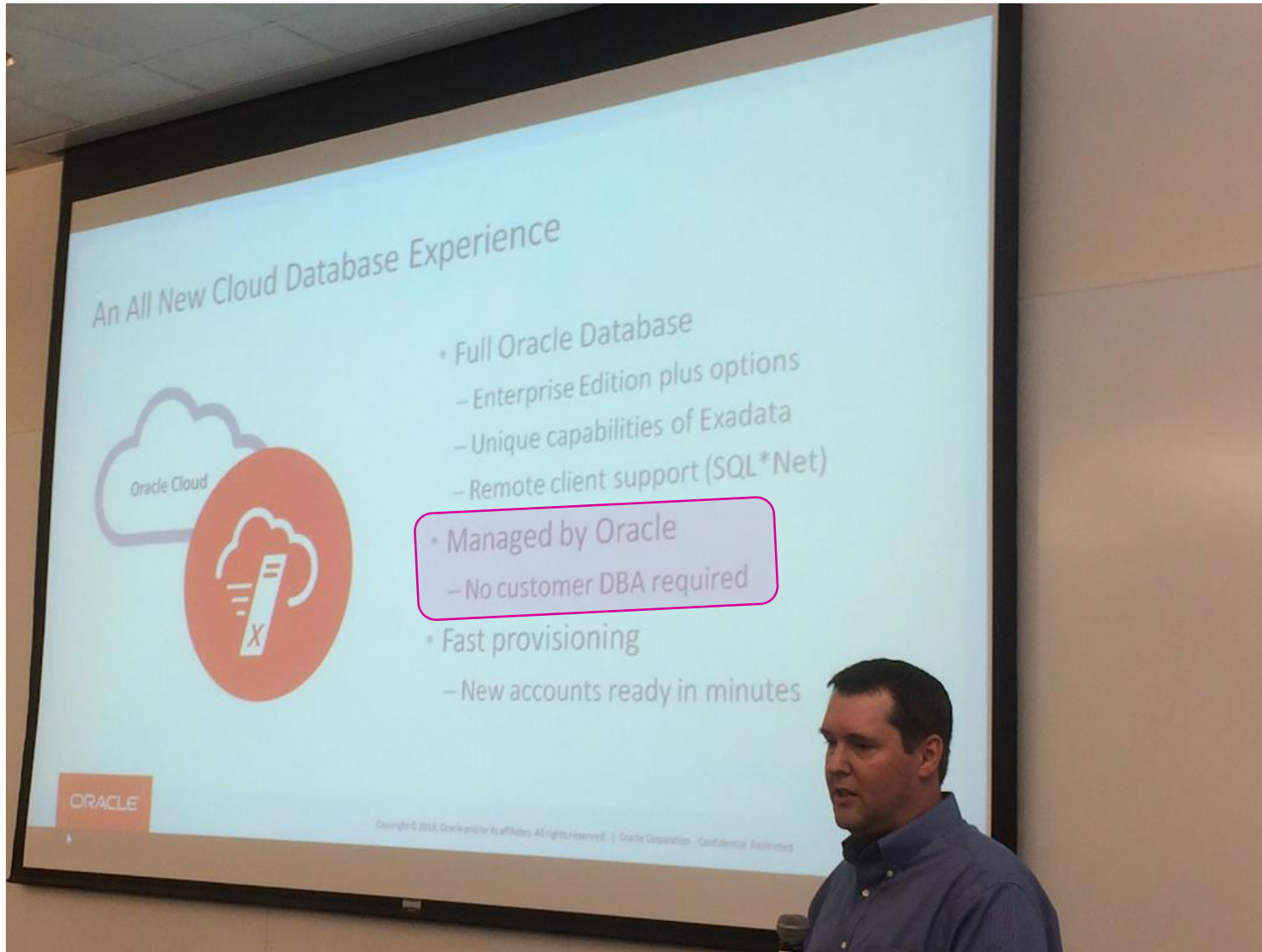
Announcing: Exadata Express Cloud Service

Simple to Use, Lowest Cost Database Cloud Service

- Oracle Enterprise Edition including all DB options
- Runs on Exadata in Oracle Public Cloud
- Fully managed by Oracle
- Low cost, starting at \$175 per month



Tone Deaf Oracle



Some People Have Reason To Fear Technology



Oracle DBAs have nothing to fear from the changes coming to our industry if they keep their skills current



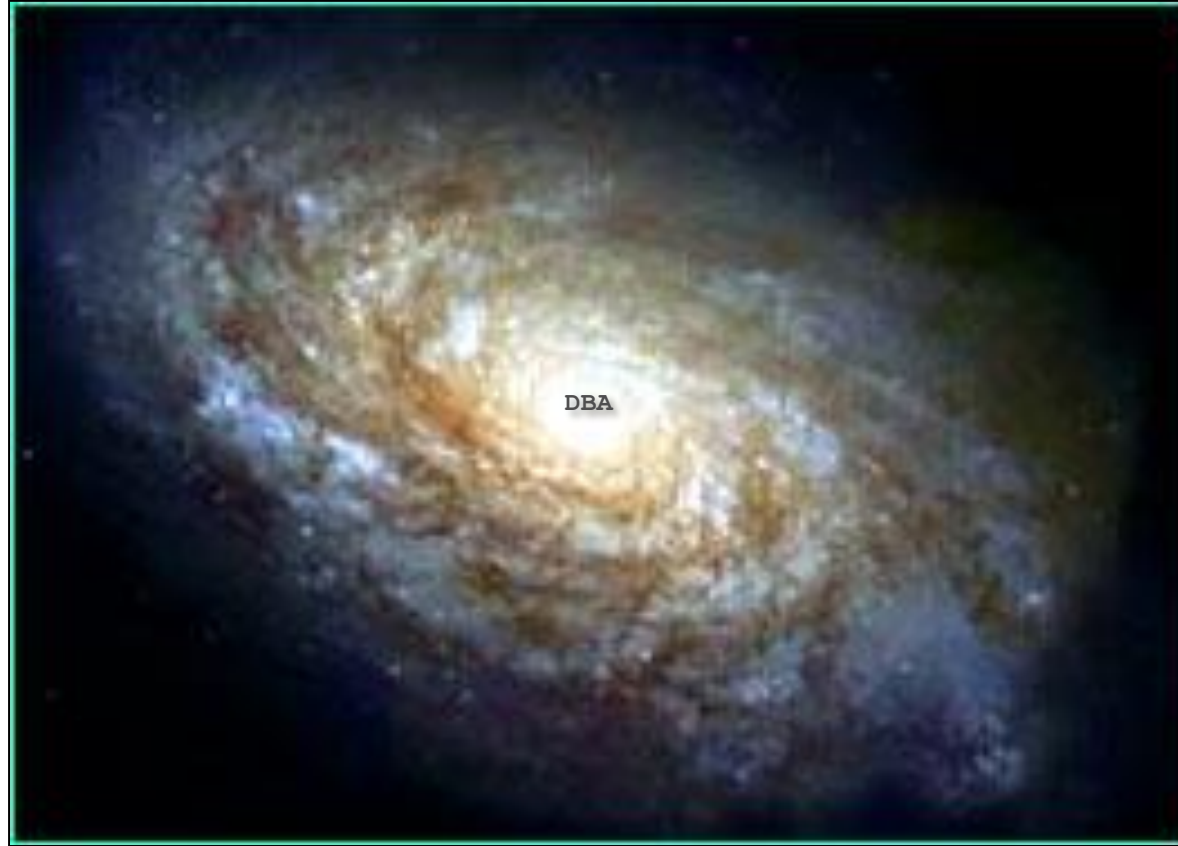
What Is "Fully managed by Oracle?"

- Is Oracle going to rack and stack the hardware in their data center?
 - Is Oracle going to provide network connectivity and a firewall?
 - Is Oracle responsible for NTP and DNS?
 - Is Oracle responsible for infrastructure security?
 - Is Oracle going to install and patch the operating system?
 - Is Oracle going to install and patch the database?
-
- Do you think Oracle is going to install your application?
 - Do you think Oracle is going to create users on demand? Grant privs?
 - Do you think Oracle is going to configure your application's security?
 - Do you think Oracle is going to patch and upgrade your application?
 - Do you think Oracle is going to tune developer's "bad" SQL statements?



Why It Matters

- Oracle first customer wasn't the CIA it was the first Oracle DBAs
- Oracle's next 100,000 customers were also Oracle DBAs
- And Oracle has always treated our database as the center of its universe



- The Cloud doesn't change that

- Consider the historical perspective
- If in the 1970s you would have been working on an IBM mainframe
 - In the 80's you would have transitioned your skills to Oracle on Client Server
 - How many Oracle mainframe jobs exist today?
- Twenty years later, in the 2000's, you would have been working in a Client Server environment with applications distributed on client desktops
 - Would you have transitioned your skills to n-Tier architecture with application servers like WebLogic, WebSphere, JBoss, IIS?
 - How many Oracle Client-Server jobs are you aware of today?
- It is 2017 and the industry is transitioning again; this time to what we call "the Cloud"
 - What are you going to do?
 - How many Oracle n-Tier jobs do you think there will be in another 10 years?



Oracle's IaaS and DBaaS (2:3)

- Do you remember when Oracle introduced the UNDO tablespace?
 - Oracle will never be able to manage rollback segments as well as a DBA
 - Do you want to go back to "SET TRANSACTION USE ROLLBACK SEGMENT `rb1`"?
- Do you remember when Oracle introduced OEM?
 - It's a GUI ... we're all going to lose our jobs!!!
- Do you remember when Oracle introduced ASM?
 - DBAs will never be able to manage storage it is too complex
- Do you remember when Oracle introduced Engineered Systems?
 - Would anyone in this room give up an Exadata for a 3U pizza box?
- Is there anyone that thinks their Architects and System Admins engineer more stable, more secure, and higher performing systems than Oracle's?
- Is there anyone that thinks their primary job skills as a DBA is typing `./runInstaller`?



- The Oracle Cloud, whether on or off our premises means
 - Not just our servers and databases are engineered by Oracle
 - Our entire operating environment is engineered by Oracle
 - No more LUNS too small to be of value
 - No more interconnects on oversubscribed VLANs
 - No more technically challenged blade servers
- As DBAs we can focus our efforts on
 - Providing architecture and coding advice to development
 - Enhancing application stability
 - Enhancing application security
 - Enhancing application performance
 - Performing thorough root cause analysis when something goes wrong
 - Reading the docs to keep our skill sets up-to-date
 - Going home in fewer than 60 hours per week
 - Spending time with family and friends on weekends, evenings, and holidays



Software Defined Everything



In the past we've
based our careers on
product expertise



Hardware & Software



That is not a viable
path to the future



We are as
responsible for our
organization's
success as the CEO



To be successful we
need to focus on
"business solutions"



We need to help
our organizations
invest in solving
business problems



We need to ask
ourselves the
following question



What is the value of "the cloud"?



What is the value
of "the cloud"?

And have an answer!



QoS
&
TCO



In Enterprise Computing Only Two Things Matter

- **QoS** ... Quality of Service is a simple way of saying a solution is
 - Stable
 - Secure
 - Scalable
 - Addresses a business need
- **TCO** ... Total Cost of Ownership is a simple way of saying enterprise computing solutions must
 - Not negatively impact the cost or ability to deliver products and services
- Many separate factors contribute to each of these from licensing and staffing to complexity and flexibility ... but ultimately what matters can be summed up in these two acronyms
- At Meta7 we are in the business of solving business problems through the application of technologies that achieve both goals simultaneously



A Short History of Enterprise Computing (1:2)

- In the 1960s applications ran on mainframes; databases were flat files, application ran on dumb terminals; reports were green bar
 - IT's customers paid for computing by the tick of the cpu clock
- In the 1980s we replaced mainframes with client-server, flat files with relational databases such as Informix, Sybase and Oracle and applications resided on millions of Windows desktops
 - IT's customers paid for computing by licensing cpu cores
- In the 2000s client-server was replaced with n-tier architecture with separate tiers hosting databases, applications, and web servers
 - Databases continued to reside on a UNIX server; applications resided in the data center and were delivered to web browsers
 - Our customers continued to pay for computing by licensing cpu cores
- Beginning in the 2010s it became apparent we were drowning; too much complexity, too little security, far too much cost



A Short History of Enterprise Computing (2:2)

- In the 2010s with the realization that once again **"IT was not responsive to the needs of the business"** industry leaders began the search for a new paradigm based on lessons learned from previous deployment architectures and lessons learned in manufacturing
- What we learned from previous deployment architectures:
 - IT works for the business ... the business does not work for IT
 - Central deployment and management enhances QoS and reduces TCO
- What we learned from manufacturing:
 - "Just-In-Time Delivery" reduces costs and cycle times (1977)
 - Continual Process Improvement (1986)
 - Lean Manufacturing (1988)
 - Delivery must be rapid, seamless and flexible
 - Process automation reduces costs, risks and human errors
- The same pressures that drove mainframes and client-server to near extinction are now driving the adoption of Software Defined Everything (SDE)



Software Defined Everything (SDE)

- Enterprise software defined deployment began with Oracle database response files 30+ years ago
- Next was software defined storage ... EMC, NetApp, Oracle ZFS
- Followed by Software Defined Networks (SDN) ... Oracle Xsigo (2012)
- The Cloud has brought software definition to compute and load balancing, storage and backups
- Which led to discussions of Software Defined Data Centers
- And now it is all being consolidated into the concept of Software Defined Everything



SDE Database Deployment

```
[oracle@db12r2 u01]$ more db.rsp
#####
## Copyright(c) Oracle Corporation 1998,2017. All rights reserved.##
##
## Specify values for the variables listed below to customize
## your installation.
##
## Each variable is associated with a comment. The comment
## can help to populate the variables with the appropriate
## values.
##
## IMPORTANT NOTE: This file contains plain text passwords and
## should be secured to have read permission only by oracle user
## or db administrator who owns this installation.
##
#####

#-----
# Do not change the following system generated value.
#-----
oracle.install.responseFileVersion=/oracle/install/rspfmt_dbinstall_response_schema_v12.2.0

#-----
# Specify the installation option.
# It can be one of the following:
#   - INSTALL_DB_SWONLY
#   - INSTALL_DB_AND_CONFIG
#-----
oracle.install.option=INSTALL_DB_SWONLY

#-----
# Specify the Unix group to be set for the inventory directory.
#-----
UNIX_GROUP_NAME=oinstall

#-----
# Specify the location which holds the inventory files.
# This is an optional parameter if installing on
# Windows based Operating System.
#-----
INVENTORY_LOCATION=/u01/app/oraInventory

#-----
# Specify the complete path of the Oracle Base.
#-----
ORACLE_BASE=/u01/app/oracle
```

```
oracle@db12r2 u01]$ more dbca.rsp
#####
##
## DBCA response file
## -----
## Copyright(c) Oracle Corporation 1998,2017. All rights reserved.
##
## Specify values for the variables listed below to customize
## your installation.
##
## Each variable is associated with a comment. The comment
## can help to populate the variables with the appropriate
## values.
##
## IMPORTANT NOTE: This file contains plain text passwords and
## should be secured to have read permission only by oracle user
## or db administrator who owns this installation.
##
#####

#-----
# Do not change the following system generated value.
#-----
responseFileVersion=/oracle/assistants/rspfmt_dbca_response_schema_v12.2.0
#-----
# Name      : gdbName
# Datatype  : String
# Description : Global database name of the database
# Valid values : <db_name>.<db_domain> - when database domain isn't NULL
#               <db_name>           - when database domain is NULL
# Default value : None
# Mandatory   : Yes
#-----
gdbName=orcl.example.com
#-----
# Name      : sid
# Datatype  : String
# Description : System identifier (SID) of the database
# Valid values : Check Oracle12c Administrator's Guide
# Default value : <db_name> specified in GDBNAME
# Mandatory   : No
#-----
sid=orcl
#-----
# Name      : databaseConfigType
# Datatype  : String
# Description : database conf type as Single Instance, Real Application Cluster or Real
Application Cluster One Nodes database
# Valid values : SI\RAC\RACONENODE
# Default value : SI
# Mandatory   : No
#-----
databaseConfigType=SI
```



SDE NetApp Configuration

Applications Actions Mon Oct 30, 3:21 PM

http://192.168.10.100 - NTAP270a: FilerView - Mozilla

NetworkAppliance®

FilerView®

Search About

Manage Volumes ?

Volumes → Manage

Filter by: All Volumes View

	Name	Status	Root	Containing Aggregate	Avail	Used	Total	Files	Max Files
☐	alpha	online		aggr0	22.8 GB	5%	24 GB	120	1.73 m
☐	beta	online		aggr0	22.8 GB	5%	24 GB	121	1.73 m
☐	delta	online		aggr0	38.9 GB	3%	40 GB	119	1.73 m
☐	epsilon	online		aggr0	6.88 GB	14%	8 GB	118	346 k
☐	gamma	online		aggr0	38.2 GB	4%	40 GB	123	1.73 m
☐	octs	online		aggr0	13 GB	44%	23 GB	105	796 k
☐	stage	online		aggr0	2.45 GB	95%	50 GB	121 k	1.73 m
☐	vol0	online	✓	aggr0	7.84 GB	2%	8 GB	4.84 k	1.96 m
☐	zeta	online		aggr0	6.41 GB	20%	8 GB	124	346 k

Select All - Unselect All

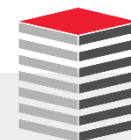
Online Restrict Offline Destroy

Volumes: 1-9 of 9

Refresh

Done

Editing command-line commands - Data ON http://192.168.10.100 - NTAP270a: FilerView http://192.168.10.200 - f720: FilerView - Moz



SDE ZFS Configuration

SUN ZFS STORAGE 7420

LOGOUT

HELP

The cluster peer has rejoined the cluster.

Dismiss

Confirm that all devices are present and minimally functional, and allocate them to a storage pool.

ABORT

COMMIT

Choose Storage Profile

Configure available storage into a pool by defining its underlying redundancy profile. Carefully read the profile descriptions to understand how each balances the inherent trade-offs between availability, performance, and capacity, and select the profile that best fits your workload. If available, NSPF indicates no single point of failure, which affords certain profiles the ability for a pool to survive through loss of a single disk shelf.

Storage Breakdown

Data

18.8T

Parity

5.46T

Reserved

306G

Spare

2.73T

Data Profile

TYPE ^	NSPF	AVAILABILITY	PERFORMANCE	CAPACITY	SIZE
Double parity	No				18.8T
Mirrored	Yes				10.7T
Mirrored	No				10.7T
Single parity, narrow stripes	No				16.1T
Striped	No				26.9T
Triple mirrored	Yes				8.06T
Triple mirrored	No				8.06T
Triple parity, wide stripes	No				16.1T

Data profile: Double parity

Each array stripe contains two parity disks, yielding high availability while increasing capacity over mirrored configurations. Double parity striping is recommended for workloads requiring little or no random access, such as backup/restore.

Disk Breakdown

Data + Parity

9 disks

Spare

1 disks

Log

0 disks

Cache

0 disks



Orchestration Tools

- Software defined deployment requires the use of tools that allow us to take an action one in a development environment, run it through a QA cycle, then implement it repeatedly in production with lower cost and higher reliability
- At Meta7 we have years of experience with orchestration tools and have used them for a wide variety of projects to address business challenges



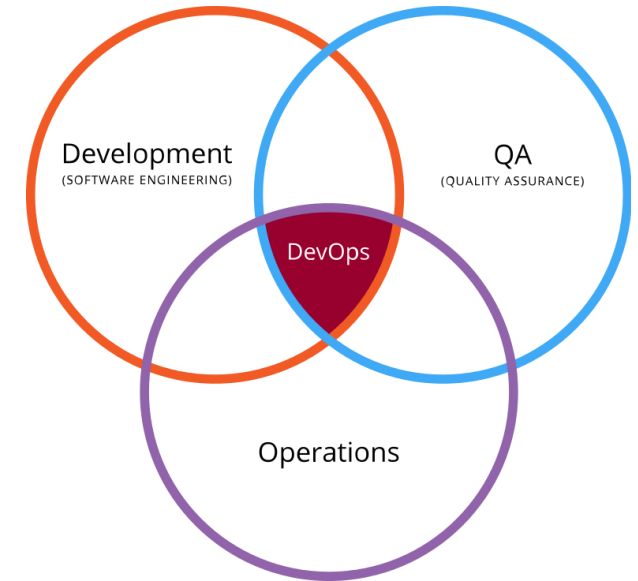
- We know which tools do what, which introduce security issues, which are designed for on-premise use, which for the Cloud, and which provide the most value
- These tools support alignment with the DevOps concept referred to as Infrastructure as Code (IaC)



DevOps & IaC

■ DevOps

- A software development and delivery process that emphasizes communication and collaboration between product management, software development, and operations
- It supports this by automating and monitoring the process of software integration, testing, deployment, and infrastructure changes by establishing a culture and environment where building, testing, and releasing software can happen rapidly, frequently, and more reliably



■ Infrastructure as Code

- The process of **managing and provisioning computer data centers through machine-readable definition files, rather than manual hardware configuration and interactive configuration tools**
- The concept is to use code to design, implement, and **deploy with known best practices**
- The ability to treat infrastructure as code allows for a cycle of development, pre-production testing and deployment after quality checks that has been behind the success of essentially all technology-based projects from the Hubble Space Telescope to the mobile phone system



The IaC Business Case

- The value of Infrastructure as Code is best viewed by focusing on three measurable categories
 - Cost (reduction)
 - Cost reduction is measured not only on its impact on the enterprise financially but also in terms of its impact on people and level of effort
 - By removing the manual component people are able to refocus their efforts towards away from routine activities to higher value tasks
 - Speed (faster execution)
 - Automation enables speed through faster execution when configuring your infrastructure and provides visibility to help other teams across the enterprise work quickly and more efficiently
 - Risk (remove errors and security violations)
 - Automation removes the risk associated with human error, caused by manual misconfiguration which decreases downtime and increases reliability
 - IaC, by definition, increases the organization's maturity providing built-in Change Management and a single version of truth



IaC Database Deployment

- Identify resource requirements
 - Storage requirements
 - Network requirements
 - Server capabilities
 - System Management requirements
 - Monitoring requirements
 - Governance requirements
 - Security requirements
 - High Availability Requirements (DR, SLA, RTO, RPO)
- Write the definition of what you want to deploy in an IaC configuration file
- Quality control the configuration
- Execute the configuration once or hundreds of times in production

Need less of a resources ... update the parameters and rerun the configuration - operating costs are immediately reduced ... Need more of a resources ... update the parameters and rerun the configuration - operating costs are immediately increased ... the enterprise can now fine tune utilization and costs



The Traditional IT Purchasing Algorithm

- Determine the largest resource requirement you anticipate having over the following 12-60 months
 - Add a percentage to that requirement to provide a safety margin
- Purchase infrastructure and licensing capable of meeting that peak load requirement up front as a capital expenditure
- Pay for that infrastructure, licensing, and associated support cost 7 x 24 x 365
- If your requirement decreases you are stuck with what you purchased
- If your requirements increase use a forklift to move it out into the parking lot and make a bigger investment
 - more expensive infrastructure
 - more storage
 - more servers
 - more licenses
 - more support
 - more FTEs



laC = Just In Time Procurement

*Purchase what you need when you need it
Stop paying for it when you no longer need it*



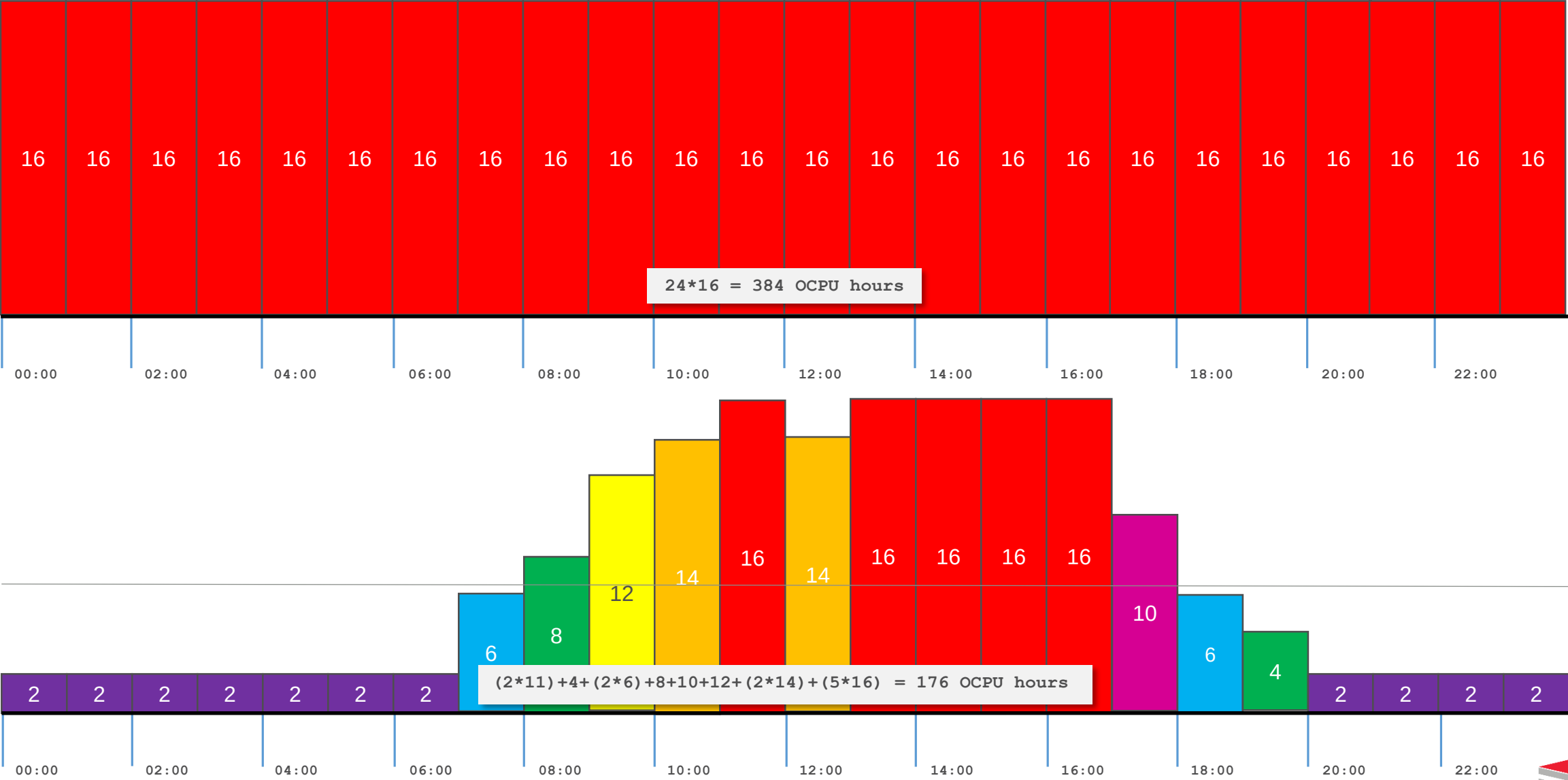
The Metered Services Purchasing Algorithm

- Purchase, each hour precisely what you need for that hour
- If your requirement decreases purchase less lowering your cost of operations
- If your requirements increase purchase more in accordance with your need

Metered Services - Bare Metal Instances						Buy Now
Instance Type	Shape	OCPU	Memory (GB)	Local Disk (TB)	Price	Metric
Standard Compute Capacity	BM.Standard1.36	36	256	Block Storage Only	\$0.075	OCPU / Hour
High I/O Compute Capacity	BM.HighIO1.36	36	512	12.8TB NVMe SSD	\$0.12	OCPU / Hour
Dense I/O Compute Capacity	BM.DenseIO1.36	36	512	28.8TB NVMe SSD	\$0.15	OCPU / Hour



Fixed vs. IaC (1:2)



Fixed vs. IaC (2:2)

- The following is based on Oracle's published cost of \$0.15 Per OCPU per hour for an 8,760 hour year (365 x24) based on a 7 day week

IaaS CPU cores	Cost/OCPU/hour	OCPU hrs/year	Annual Cost
Fixed 16	0.15	140,160	\$21,024
Dynamic: Managed	0.15	64,240	\$ 9,636

- Calculated on a 5 day business week not paying for maximum capabilities on Saturdays and Sundays

IaaS CPU cores	Cost/OCPU/hour	OCPU hrs/year	Annual Cost
Fixed 16	0.15	140,160	\$21,024
Dynamic: Managed	0.15	50,752	\$ 7,613

- Dynamic Management brings in addition to providing all of its other benefits provides an annual Cloud deployment saving of between 54% and 64%
- Because you can dynamically provision with IaC in the Oracle Cloud **you can accomplish a 3:1 or 4:1 consolidation** because during peak periods you can dynamically burst to immediately provision required resources



x86 vs. IAC

- DL580 pricing is based on the fully discounted price of all components over 3 years and an Oracle EE license discount of 35%
- Cloud pricing is based on Oracle's published list price for DBaaS of \$6.72 Per OCPU per hour after applying a 15% discount (\$5.71/ocpu hr) over 3 years
- Both are based upon bare metal installation and 20 TB of usable storage

Compute Node	Server Cost	Storage	Server Support	O/S Support	DB Support	FTEs	DC	TCO (3 yrs)
HP DL580 16 core	\$58,100	\$30,000	\$2,176	\$2400	\$163,020	\$60,000	\$1,736	\$317,432
DBaaS 16 ocpu	\$289,794	\$13,000	included	included	included	\$8,000	included	\$310,794

- Now add to the HP DL580 solution all costs associated with
 - Oracle Database licensing (16 x \$45,000 list) \$720,000
 - Network infrastructure including switches and routers, load balancers, firewalls
 - Insurance & Taxes
- With the HP DL580 if you need 20 cpu cores ... buy another server + licenses
- With the IaaS solution if you need 20 cpu cores ... you bring it online make one incremental change to the configuration file and it is online 60 seconds later
- Again consider the ability to accomplish a 3:1 or 4:1 consolidation



To Provision a Traditional Data Center

- You must consider multiple components and you are responsible for all
 - Racks
 - Power Conditioning
 - Air Conditioning
 - Servers
 - Storage
 - Switches, Hubs, Routers
 - Firewalls
 - NTP and DNS
 - Load Balancers
 - Software
 - OEM
 - SSO
 - Backup Appliances
 - DR
 - Training



To Provision a 21st Century Data Center

- You need to consider far few components and your vendor takes the risks
 - Bare Metal Cloud (BMC)
 - Flexible, load balanced, pool of compute and storage resources with the full stack engineered by Oracle
 - Oracle Management Cloud (OMC)
 - Provides a single pane of glass for monitoring and managing ... OEM in the Cloud
 - Cloud Application Security Broker (CASB)
 - Provides Governance and Continuous Adaptive Risk & Trust Assessment (CARTA)
 - Cloud Identity Service
 - Provides Single Sign-on (SSO and LDAP)
 - Backup Services
 - DR
 - Training



TCO Summary

- Unlike the unrealized promises we have heard for years ... with IaC the TCO savings are measurable
 - Finance
 - CapEx becomes OpEx
 - Move your IT to Just In Time (JIT) procurement and provisioning
 - Purchase only what you need only when you need it
 - All data center costs reduced to 0
 - Cost of asset insurance reduced to 0
 - State and local taxes on assets reduced to 0
 - Budgeting becomes more predictable
 - If something breaks it is not your problem
 - FTEs
 - Network administration resources required 0
 - Storage administration resources required 0
 - System administration resources required reduced by more than 65%
 - Database administration resources refocused on QoS



QoS Summary

- Stability and reliability enhanced because applications run on infrastructure designed and deployed by Oracle's architects
- Security enhanced because application run in data centers built, certified and operated in compliance with the strictest DOD regulations
 - DBAs and IT professionals have time to concentrate on what is important to the business
- Scalability enhanced because the pool of assets, network bandwidth, storage, memory, and cpu can be immediately, and flexibly, expanded to meet essentially any requirement
- Performance enhanced by more frequent tech refreshes
- Consistent on-demand creation of Dev, Test, and Production environments



QoS
&
TCO

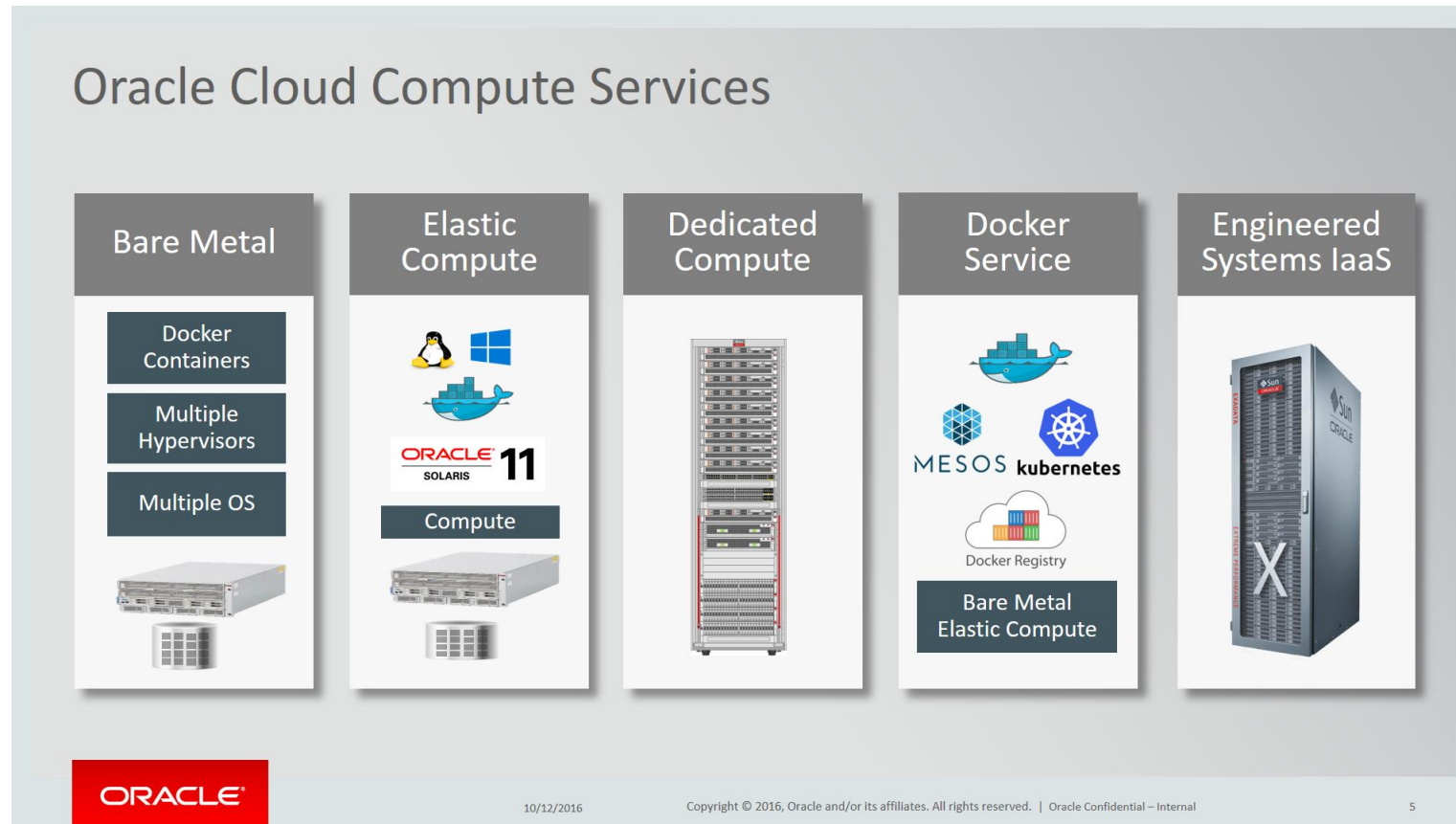


Oracle's Bare Metal Cloud



Oracle's Bare Metal Cloud (1:2)

- Of all of Oracle's Cloud offerings the one you want to focus on is the Bare Metal Cloud



Oracle's Bare Metal Cloud (2:2)

- We all know what's wrong with putting databases into virtualized environments
 - Instead of 1 ASM instance per server we get an ASM instance per container
 - Instead of 1 Management Database per server we get a Management Database in each and every container
 - Instead of leveraging all of Oracle's optimizations where the database talks directly to the hardware the database is forced to talk to a hypervisor
 - Instead of patching O/S + Clusterware + Database we get to patch the hypervisor too giving us 25% more patching work and outages
 - Instead of worrying about security at two levels, O/S and Database we get to worry about hypervisor vulnerabilities ... and there are many
 - We know stability is not improved by more complexity
 - We know performance and scalability are not improved by adding the overhead of hypervisors and containers
- Oracle's Bare Metal Cloud is just that ... Oracle ASM, Clusterware, and Database installed on bare metal
- And your existing perpetual licenses are fully utilized lowering Cloud costs



The Seven Best Things About The Oracle Cloud



The Seven Best Things About The Oracle Cloud

1. It has bugs
 - Which allowed us to open an SR and find out how fantastic Cloud support is
2. We couldn't find patches using the REST API
 - Because when we created a new database ... it was already fully patched
3. It can force a dinosaur to use the new container architecture
 - DBaaS deployment forces use of the new, vastly superior, container architecture
4. If you're not careful you can bust your budget
 - Cloud deployment allows DBAs to better appreciate costs and help control them
5. You can't install "any" application in the Cloud
 - The limitations will force our organizations to dump legacy apps older than we are
6. There are no AS/400s and M5000s in the Cloud
 - 5+ year old hardware with its stability and performance issues is automatically eliminated
7. It isn't AWS ... or Azure ... or Google
 - We can use metered services to substantially cut the costs of database licensing



Wrap Up



Conclusion

- Worried about your future after listening to Oracle talk about the Cloud?
- You've no need to be concerned if you keep your skills up to date
- The advantages to Oracle DBAs in embracing the IaaS Bare Metal Cloud are substantial and mirror the very same advantages we received from embracing other Oracle technologies
- Oracle Engineering substantially improves stability and performance
- Oracle Security is substantially greater than what you have in your place of employment ... but security within your application is still your responsibility
- IaaS and metered licensing puts DBAs in the position of becoming part of the financial conversation (but we need to learn to talk to the business about \$)
- As soon as you can you should establish an account with the Oracle Cloud and start learning it just as you learned other technologies you have mastered
- If you need any assistance in navigating version 12.2 or Oracle's IaaS, PaaS Cloud offerings and orchestration tools, contact me by email, text, or phone



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